#### **Costume Colloquium IV: Colors in Fashion**



November 20-23, 2014 Florence, Italy



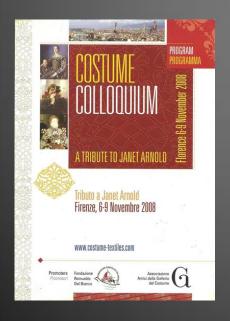
From the morning sunlight striking the green and white marble façade of The Duomo to the brilliant array of color on display throughout the city's boutiques, Florence dazzles us with color. Color to admire, to purchase and to immerse yourself in. So what better subject for

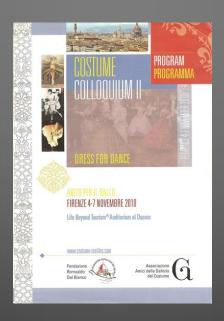
Costume Colloquium IV than Colors in Fashion, to be held here in Florence, this coming November?

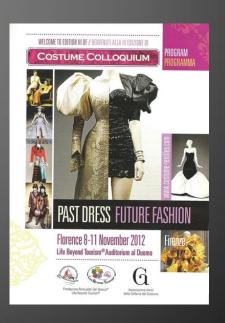




Colors in Fashion is the fourth in a series of bi-annual conferences dedicated to the discussion of fashion, fabric, styles, techniques, conservation and the many topics associated with dress history and contemporary costume creation, use and design. Costume Colloquium I in 2008 was a tribute to Janet Arnold, renowned dress historian, while Costume Colloquium II, in 2010, centered on themes related to Dress for Dance. The 2012 edition, Past Dress – Future Fashion, focused on the broader analysis of historical styles and their influences on current and future fashion trends.









Costume Colloquium IV will feature presentations on a wide range of topics, including current research on subjects as diverse as color as an expression of power, the role of color in constructing identity, the creation of color via contemporary technical advances, alongside the classification and codification of color.









The chronological and geographical range of Costume Colloquium IV will be matched by the chromatic diversity of papers discussing, for example, color in 10<sup>th</sup> century Japan, occupied Paris during WWII, 19<sup>th</sup> century Sweden and contemporary Nigeria, with a multitude of speakers representing nations from around the world.







Naturally enough for a conference exploring color in fashion, black, arguably a non-color, will be much to the fore. Additionally Colors in **Fashion** will discuss themes such as colorlessness, faded color, transitory color, with papers that engage in the full spectrum of color such as the colors of early tinted fashion films, the pink and blue of nurses uniforms, the legal complexities of the red-soled shoe and the evocative names given to 19th century aniline dyes; cabbage green, Tyrian purple and Eugénie blue.



















The Colloquium is particularly honored this year to welcome in the program the Maison Emilio Pucci, the international authority on colorful haute couture. All conference participants will travel to Castelfiorentino for a private tour of the Pucci Archive in the family's Villa di Granaiolo.









While in Castelfiorentino they will also explore the **Teatro del Popolo** and the **BEGO Museum** where Benozzo Gozzoli's magnificent frescoes provide a stunning historical context for our contemporary understanding of decorative color.













Other highlights include the opportunity to view some rarely exhibited costume gems in the collection of the **Stibbert Museum** in Florence and the new dress installation of the **Galleria del Costume** in the **Palazzo Pitti** which recently commemorated its 30<sup>th</sup> year anniversary.











So to discover why legal robes are black, how color could be positively harmful in the 19<sup>th</sup> century, what signals are relayed by the colors of the iconic Bunny Girl costume and how Viktor & Rolf are re-thinking color, join us for what promises to be the most vibrant of the Costume Colloquiums so far!













Costume Colloquium is promoted by the Fondazione Romualdo Del Bianco® in collaboration with the Associazione Amici della Galleria del Costume di Palazzo Pitti

For more Information and Registration visit the website:

www.costume-textiles.com