Session V - Creating Color
Anjali Deshmukh - Associate Professor and Head, Department of Textiles and Clothing, Vidarbha Institute of Science and Technology - Amravati, India
Yellow Palette of Marigold for Silk
Aurora Fioretti - Associate Professor, Polimoda and Visiting Professor, IULM - Florence, Italy - Silk Paintings: The Decorative Ostentation of Fairy Tales. The Collaboration between Gucci and Vittorio Accornero 1960-1981
Alison Matthews David - Assistant Professor, School of Fashion, Ryerson University - Toronto, Canada - ‘Agonies in Red, Livid Horrors in Green’
Poulsen, Color, and Comophomphia in the Nineteenth Century
Dennita Sewell - Curator of Fashion Design, Phoenix Art Museum - Phoenix, AZ, USA - Digital Print Fashion

Session VI - Color: Symbol of Wealth & Power
Helena Bekx - Scholar - Leiden, Netherlands - The Big Black Dress: Why Legal Robes are Black
Kate Strasdin - Lecturer and Curator, Falmouth University - Devon, UK - ‘Gold and Silver by Night’ - Queen Alexandra and the Colors of Power 1863-1910
Maria Cristina Volpi - Associate Professor, Universidade Federal do Rio de Janeiro - Rio de Janeiro, Brazil - Green and Yellow: An Empire under the Light of the Tropics
Deirdre Murphy - Curator, Historic Royal Palaces - London, UK - Lord Boston’s Court Uniform - A story of Color, Politics and the Psychology of Belonging

Session VII - Black and a Splash of Red
Veronica Casanov Hernandez - Visual Artist and Freelance Researcher - Madrid, Spain and Baltimore, MD, USA - The Red and the Black: Color Coding and Female Visibility in Late Victorian London
Sarah Fee - Curator, Eastern Hemisphere Textiles and Costume, Royal Ontario Museum - Toronto, Canada - Seeing Red: The Demand for British Broadcloth in Africa and China ca. 1700-1900
Silke O. Geppert - Lecturer and Researcher in Costume History, Curator, Founder and President of Forum mode - kostüm-textil, Museum of Faroe Islands and Dornmuseum - Salzburg, Austria - The Fondness of Black and Burgundian Fashion

Session VIII - Color: Patriotic, National, Regional or Local Identity
Margaret Arico - Researcher, Department of Fine and Applied Arts, Ladoke Akintola University of Technology and Heritage Manager, National Commission for Museums and Monuments - Ogbomoso, Oyo State - Nigeria with Debo Arico - Birds of the Same "Color" Flock Together: Identity and Solidarity Expressions in Aso-ebi Cloth of the Yoruba

Justyna Jaworska - Assistant Professor, Institute of Polish Culture, Warsaw University - Warsaw, Poland - The Black Carnival: Mourning Fashion in Warsaw 1863-1863
Catarina Argolo - Researcher and Professor, Sao Salvador College - Sao Salvador, Brazil - The Costume of Bahia: Vestimentar Traditional Identity and its Contemporary Readings

Session IX - Color in Mid-Eastern & Asian Cultures Past and Present
Shu Hwa Lin - Associate Professor, University of Hawaii and Professor, University of Rhode Island - USA with Margaret T. Ordóñez - Color Code in Qing Imperial Costume
Monica Bethe - Textile Scholar, Medieval Japanese Studies Institute - Kyoto, Japan - Classical and Fashion Colors in Seventeenth Century Japan
Geraldine Craig - Art Department Head, Kansas State University - Manhattan, KS, USA - Color-Coded: Hmong Clan Identity
Mary M. Dunseby - Research Curator, Spencer Museum of Art, University of Kansas - Lawrence, KS, USA - Layering Color at the Heian Court of Japan (794-1185): Empress Shōshi and her Salon
Piyayan Petcharbunarin - Museum Curator and Editor, Queen Kittik Museum of Textiles - Bangkok, Thailand with Alisa Saissavetvaree - Dress and Color at the Thai Court ca.1850-Present

Session X - Color Trends: What Was, What’s Now, What Next?
Jonathan Fairies - Reader in Fashion Theory, Winchester School of Art, University of Southampton - Winchester, UK - Yellow is the New Red, or Clothing the Regression and How the Shade of Shame Became Chic
Kate Irvin - Curator of Costume and Textiles, Rhode Island School of Design Museum - Providence, RI, USA - Lives Lived: An Archaeology of Faded Indigo
Claire Rose - Contextual Studies Lecturer, The Royal School of Needlework - London, UK - Rough Wolves in the Sheepcoat: The Meanings of Color in Fashion 1909-1914
Maurita Mondanaro - Color, Print and Trend Manager, Calvin Klein Underwear / PVH Corp - New York, NY, USA - The Challenge of Balance: Fostering Innovative Design within the Parameters of Commercial Demands
Michal Lynn Shumate - MA Candidate, Visual and Critical Studies, School of the Art Institute of Chicago - Chicago, IL, USA - From Black Light to Blue Screen: Viktor & Rolf and Colors as Concept

Other presenters, for now confirmed, will include:

Alexandra Arezzi Boza - Fashion Consultant and Historian, Content Manager Europeana Fashion - Florence, Italy
Sonnet Stannil - Curator of 20th Century and Contemporary Fashion, Victoria and Albert Museum - London, UK
Enrico Colle - Director, Stibbert Museum - Florence, Italy

*This Preliminary Program is subject to change. For updates refer to the Costume Colloquium IV: Colors in Fashion program online at: www.costume-textiles.com
Costume Colloquium IV: Colors in Fashion

From the morning sunlight striking the green and white marble façade of The Duomo to the brilliant array of color on display throughout the city’s boutiques, Florence dazzles us with color. Color to admire, to purchase and to immerse yourself in. So what better subject for Costume Colloquium IV than Colors in Fashion, to be held in Florence, November 20-23, 2014.

Costume Colloquium will feature presentations on a wide range of topics, including current research on subjects as diverse as color as an expression of power, the role of color in constructing identity, the creation of color via contemporary technical advances, alongside the classification and codification of color. The chronological and geographical range of Costume Colloquium IV will be matched by the chromatic diversity of papers discussing color in: 18th century Japan, occupied Paris during WWII, 19th century Sweden and contemporary Nigeria, with a multitude of speakers representing nations from around the world.

Naturally enough for a conference exploring color in fashion, black, arguably a non-color, will be much to the fore. Additionally Colors in Fashion will discuss themes such as colorlessness, faded color, transitory color, with papers that engage in the full spectrum of color such as the colors of early tinted fashion films, the pink and blue of nurses uniforms, the legal complexities of the red soled shoe and the evocative names given to 19th century aniline dyes, sapphire green, Tyrian purple and Venetian blue.

The Colloquium is particularly honored this year to welcome in the program the Emilio Pucci Archive, the international authority on colorful haute couture. All conference participants will travel to Castelfiorentino for a private tour of the Pucci Museum and Talent Center in the family’s Estate in Granaio. While in Castelfiorentino they will also explore the Teatro del Popolo and the BEGO Museum where Benozzo Gozzoli’s magnificent frescoes provide a stunning historical context for our contemporary understanding of decorative color. Other highlights include the opportunity to view some rarely exhibited costume gowns in the collection of the Stibbert Museum in Florence and the new dress installation of the Galleria del Costume in the Palazzo Pitti which recently commemorated its 30th year anniversary.

So to discover why legal robes are black, how color could be positively harmful in the 19th century, what signals are relayed by the colors of the iconic Bunny Girl costume and how Viktor & Rolf are re-thinking color, join us for what will be the most vibrant of the Costume Colloquiums so far and help us update Henry Ford’s famous dictum and declare that we need any color as long as it’s black, green, pink, yellow, red, purple…!

The Costume Colloquium IV program features exclusive behind-the-scene visits, tours and receptions at sites in and around Florence. The special events are included in the conference fee and available to all participants.

Colors in Fashion is the fourth in a series of bi-annual conferences dedicated to the discussion of fashion, fabric, styles, techniques, conservation and the many topics associated with dress history and contemporary costume creation, use and design. Costume Colloquium I (2008) was a tribute Janet Arnold, renowned dress historian, while Costume Colloquium II (2010) centered on themes related to Dress for Dance. The 2012 edition, Past Dress – Future Fashion, focused on the broader analysis of historical styles and their influences on current and future fashion trends.

Advisory Committee:

Gillian Carrara - Director, Fashion Resource Center, The School of the Art Institute of Chicago - USA
Daniela Degl’Innocenti - Curator, Museo del Tessuto di Prato - Italy
Carlotta Del Bianco - Vice- President, Fondazione Romualdo Del Bianco - Life Beyond Tourism - Florence, Italy
Jonathan Fairers - Reader in Fashion Theory, Winchester School of Art, University of Southampton - UK
Joanna Marschner - Costume Historian and Curator, Historic Royal Palaces, Kensington Palace - London, UK
Roberta Orsi Landini - Costume and Textile Historian - Florence, Italy
Alexandra Palmer - Senior Curator of Textiles & Costume, Royal Ontario Museum - Toronto, Canada
Rosalia Varoli-Piazza - Art Historian and Special Advisor to the Director General of ICCROM - Rome, Italy
Mary Westerman Bulgarella - Costume and Textile Conservator, Researcher and Consultant, Florence, Italy

The Costume Colloquium ALL-INCLUSIVE fee includes:

- Welcome Aperitif during Registration on November 19th (location to be announced)
- Attendance to ALL Academic Sessions at the Auditorium al Duomo with simultaneous translations (English/Italian)
- Attendance to ALL Special Events and Receptions (visit and reception at the Stibbert Museum, at Palazzo Coppini - International Meeting and Study Centre and at other venues to be announced)
- Participation in the Excursion to Castelfiorentino (visits to the BEGO Museum, the Teatro del Popolo, the Pucci Archive and a reception at Villa di Granaiolo)
- Daily coffee breaks
- Conference Kit (contains printed program, identification badge, vouchers and passes, general and useful information)
- Membership to the Association Friends of Costume Gallery and Members Card (exp. Dec. 31, 2014) which allows for FREE entrance to ALL the Florentine State Museums
- Pass To Tuscany Card which provides special offers and discounts historical sites, shops and restaurants, etc.

By registering to Costume Colloquium IV: Colors in Fashion you will receive a promotion code which allows conference participants to have special rates and/or upgrades on selected accommodations booked with VisitFlorence.it

Registration, Program Details, Speaker Information and Costume Colloquium Updates available on www.costume-textiles.com

Organizing Secretariat:

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Costume Colloquium IV:
Colors in Fashion

20-23 November 2014 Florence - Italy

www.costume-textiles.com