

## Detailed Daily Program\*

**Wednesday November 19** (venue: Palazzo Coppini)  
16:30–18:30 Registrations and Welcoming Drink

**Thursday November 20** (venue: Auditorium al Duomo)  
**9:00–9:15 Welcoming remarks**

**9:15–9:30 Introduction:** Regina Lee Blaszczyk – Leadership Chair in the History of Business and Society, University of Leeds and Author of “The Color Revolution” – Leeds, UK

**What’s Colorful about Colors in Fashion and Why Color Counts**

### Session I Color Codification and Documents

Moderator: Roberta Orsi Landini –

**9:30–9:50** Susan Kay-Williams – Chief Executive, Royal School of Needlework – London, UK

**Shade Cards and Dye Sample Books 1856-1906:**

**What Do They Tell Us About Colors in Fashion of the Period?**

**9:50–10:10** Charlotte Nicklas – Senior Lecturer University of Brighton – Brighton, UK

**Cabbage Green, Tyrian Purple and Eugénie Blue:**

**Color and Language in Mid-Nineteenth Century Women’s Fashion**

**10:10–10:30** Jennifer Rice – Freelance Archivist – New York, NY, USA  
**Imagining Color: Fashion & the Hand-Colored Postcard**

**10:30–10:50** Anna Buruma – Archivist, Liberty Art Fabrics and Curator, Central Saint Martins Museum and Study Collection – London, UK

**Alpine Glow & Alphanine Bronze’: Comparing Two Dyebooks**

**10:50–11:00** Discussion

**11:00–11:20** Coffee break

### Session II Color: Social, Political and Cultural Identity

Moderator: Gillion Cararra

**11:20–11:40** Joy Bivins – Curator, Chicago History Museum – Chicago, IL, USA

**Color and the Expression of African American Fashion Identity**

**11:40–12:10** Kimberly Chrisman-Campbell – Independent Scholar – Los Angeles, CA, USA

**Red, White and Blue on the Runway: the 1968 White House Fashion Show**

**12:10–12:30** Leif Runefelt – Assoc. Prof., Södertörn University – Stockholm, Sweden

**Blue Peasant, Grey Peasant: Indigo as an Ethical Problem in Swedish Rural Dress 1790–1820**

**12:30–12:50** Kimberly Wahl – Associate Professor, Ryerson University – Toronto, Canada

**Purity and Parity: The White Dress of the Suffrage Movement in Early Twentieth-Century Britain**

**12:50–13:10** Lauren Whitley – Curator, Textiles & Fashion Arts, Museum of Fine Arts – Boston, MA, USA

**Psychedelic to Camp: Color in Fashions 1967-1973**

**13:10–13:30** Discussion

**13:30–15:00** Lunch Break

### Session III Performing in Color

Moderator: Jonathan Faiers

**15:00–15:20** Michelle Finamore – Curator of Fashion Arts, Museum of Fine Arts Boston – Boston, MA, USA

**Color before Color: Tinting Fashion Reels in the Silent Era**

**15:20–15:40** Elizabeth Galindo Roberts – Professor, University of California Sacramento – Sacramento, CA, USA

**Glorious Technicolor in 1939 Films: How the Golden Age of Hollywood and the onset of Technicolor Changed the Way the World Looked at Films and Fashion**

**15:40–16:10** Giulia Tonucci – PhD Candidate, University of Bologna – Bologna, Italy

**The Performing Color of Wearable Technologies**

**16:10–16:30** Alexandra Murray-Leslie with Sam Ferguson and Andrew Johnston – Artist Researcher, Creativity and Cognition Studios, University of Technology of Sydney – Sydney, Australia

**Color Tuning**

**16:30–16:40** Discussion

**16:40–16:55** Presentation of the “Colors in Fashion” workshop by Nana Iashvili, Professor, Dean of the Faculty of Media Art, Tbilisi State Academy of Art – Tbilisi, Georgia; Paola Puma, Ricercatore Dipartimento di Architettura, Università degli Studi Firenze – Florence, Italy; Gillion Carrara, Director, the Fashion Resource Center, Department of Fashion Design, The School of the Art Institute of Chicago

**16:55-17:05** Presentation of ICLAB (Intercultural Creativity Laboratory by Corinna Del Bianco, Secretary, International Institute Life Beyond Tourism – Florence, Italy

**17:30** – Transfer to ICLAB (Intercultural Creativity Laboratory)

**18:30** – Arrival - Event/Reception

**20:00** – Return transfer

**Friday November 21** (venue: Auditorium al Duomo)

### Session IV Color: Professional Identity

Moderator: Mary Westerman Bulgarella

**9:00–9:20** Tina Bates – Curator Emerita, Canadian Museum of Civilization – Gattineau, Canada

**From Blue to Pink to White: the Significance of Color in the Nurse’s Uniform**

**9:20–9:40** Kevin Jones – Curator, FIDM Museum at the Fashion Institute of Design & Merchandising – Los Angeles, CA, USA

**A Colony of Colors: The Iconic Playboy Bunny**

**9:40–10:10** Olga Vassilieva-Codognot – Researcher, École des Hautes Études en Sciences Sociales – Paris, France

**The Telling Colors of Livery Dress in Late Medieval France (1380-1480)**

**10:10–10:30** Jennifer Daley – PhD Graduate King’s College, University of London – London, UK

**Navy Blue: Color as a Language of Power and Belonging as Represented in British Royal Navy Sailor Uniform and Blue-and-White Nautical Fashion for Women and Children**

**10:30–10:40** Discussion

**10:40–11:00** Coffee Break

### Session V Color: Symbolic of Wealth & Power

Moderator: Joanna Marschner

**11:00–11:20** Helena Beks – Scholar – Leiden, Netherlands

**The Big Black Dress: Why Legal Robes are Black**

**11:20–11:40** Kate Strasdin – Lecturer and Curator, Falmouth University – Devon, UK

**Gold and Silver by Night? – Queen Alexandra and the Colors of Power 1863-1910**

**11:40–12:10** Maria Cristina Volpi – Associate Professor, Universidade Federal do Rio de Janeiro – Rio de Janeiro, Brazil

**Green and Yellow: An Empire under the Light of the Tropics**

**12:10–12:30** Deirdre Murphy – Curator, Historic Royal Palaces – London, UK  
**Lord Boston’s Court Uniform: a Story of Color, Politics and the Psychology of Belonging**

**12:30–12:40** Discussion

**12:40–13:00** Presentation of OPD dye analysis research project by Susanna Conti – Technical Director and Coordinator of Textile Lab., Opificio delle Pietre Dure e Laboratorio di Restauro – Florence, Italy

**13:00–15:00** Lunch Break and optional visit to OPD (to be confirmed)

### Session VI Creating Color

Moderator: Daniella Degli’Innocenti

**15:00–15:20** Anjali Deshmukh – Associate Professor and Head, Department of Textiles and Clothing, Vidarbha Institute of Science & Technology – Amravati, India

**Yellow Palette of Marigold for Silk**

**15:20–15:40** Alison Matthews David – Associate Professor, School of Fashion, Ryerson University – Toronto, Canada

**‘Agonies in Red, Livid Horrors in Green:’ Poison, Color, and Chromophobia in the Nineteenth Century**

**15:40–16:10** Diane Fagan Affleck with Karen Herbaugh – Consulting Curator and Curator, American Textile History Museum – Lowell, MA, USA

**Bright Blacks, Neon Accents: Fabrics of the 1890s**

**16:10–16:30** Aurora Fiorentini – Associate Professor Polimoda & Visiting Professor, IULM – Florence, Italy

**Silk Paintings: The Decorative Ostentation of the Fairy Tales. The Collaboration between Gucci and Vittorio Accornero 1960-1981**

**16:30–16:50** Dennita Sewell – Curator of Fashion Design, Phoenix Art Museum – Phoenix, AZ, USA

**Digital Print Fashion**

**16:50–17:00** Discussion

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17:00–17:20 Break

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**Session VII Black and a Splash of Red**

Moderator: Alexandra Palmer

17:20–17:40 Beatrice Behlen – Senior Curator of Fashion, Museum of London – London, UK

‘Le noir étant la dominante de notre vêtue ...’: The Many Meanings of Black in Post-War Paris

17:40–18:10 Veronica Casando Hernandez – Visual Artist and Freelance researcher– Madrid, Spain and Baltimore, MD, USA

The Red and the Black: Color Coding and Female Visibility in Late Victorian London

18:10–18:30 Sarah Fee – Curator, Eastern Hemisphere Textiles and Costumes, Royal Ontario Museum – Toronto, Canada

Seeing Red: The Demand for British Broadcloth in Africa and Asia, ca. 1700-1900

18:30–18:40 Silke Otta Geppert– Lecturer and Researcher in Costume History, Curator, Founder and President of Forum\_Mode-Kostüm-Textil, Mozarteum University and Dommuseum – Salzburg, Austria

The Fondness of Black and Burgundian Fashion

18:40–19:00 Stina Teilmann-Lock with Trine Petersen Brun – Associate Professor and Assistant Professor, University of Southern Denmark – Kolding , Denmark

Red Alert: The Legal Battle over the ‘Red Sole’ Trademark in Christian Louboutin S.A. verses Yves Saint Laurent Am. Holding, Inc.

19:00-19:20 Discussion

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FREE evening (or Tuscan Dinner on Request)

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**Saturday November 22** (venue: Auditorium al Duomo)

**Session VIII Color: Patriotic, National, Regional or Local Identity**

Moderator: Rosalia Varoli-Piazza

9:00–9:20 Margaret Olugbemisola Areo – Researcher, Department of Fine and Applied Arts, Ladoko Akintola University of Technology and Heritage Manager, National Commission for Museum and Monuments – Ogbomoso, Oyo State, Nigeria with Debo Areo – Heritage Manager, National Commission for Museums & Monuments Abuja, FCT – Abuja, FCT, Nigeria

Birds of the Same “Color” Flock Together: Identity and Solidarity Expressions in Aso-Ebi Cloth of the Yoruba

9:20–9:40 Emmanuelle Dirix – Lecturer in Critical and Historical Studies /Theory Coordinator; Chelsea College of Art and Design, University of the Arts – London, UK

Contradictory Colors: The Tricolor in French Fashion 1939-1944

9:40–10:10 Justyna Jaworska – PhD, Institute of Polish Culture, Warsaw University – Warsaw, Poland

The Black Carnival – Mourning Fashion in Warsaw, 1861-1863

10:10–10:30 Catarina Argolo – Researcher and Professor, Sao Salvador College – Sao Salvador, Brazil

The Costume of the Baiana: Vestimentar Traditional Identity and its Contemporary Readings

10:30–10:40 Discussion

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10:40–11:00 Coffee Break

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**Session IX Color in Mid-Eastern and Asian Dress**

Moderator: Carlotta Del Bianco

11:00–11:20 Shu Hwa Lin – Associate Professor, University of Hawaii and Professor, University of Rhode Island – Kingston, RI, USA with Margaret T. Ordoñez – Professor/Director, Historic Textile and Costume Collection, University of Rhode Island – Kingston, RI, USA

Color Code in Qing Imperial Costume

11:20–11:40 Mary M. Dusenbury – Research Curator, Spencer Museum of Art, University of Kansas – Lawrence, KS, USA

Layering Color at the Heian Court of Japan (794-1185): Empress Shōshi and her Salon

11:40–12:10 Geraldine Craig – Art Department Head, Kansas State University – Manhattan, KS, USA

Color-Coded: Hmong Clan Identity

12:10–12:30 Monica Bethé – Textile Scholar, Medieval Japanese Studies Institute – Kyoto, Japan

Classical and Fashion Colors in Seventeenth Century Japan

12:30–12:50 Piyanan Petcharaburanin with Alisa Saisavetvaree – Museum Editor and Curator, Queen Sirikit Museum of Textiles – Bangkok, Thailand

Dress and Color at the Thai Court, ca.1850-Present

12:50–13:00 Discussion

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13:00–14:00 Lunch break

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**Session X What Was, What Is, What’s Next?**

Moderator: Regina Lee Blaszczyk

14:00–14:20 Jonathan Faiers – Reader in Fashion Theory, Winchester School of Art and University of Southampton – Winchester, UK

Yellow is the New Red, or Clothing the Recession and How the Shade of Shame Became Chic

14:20–14:40 Kate Irvin – Curator of Costume & Textiles, Rhode Island School of Design Museum – Providence, RI , USA

Lives Lived: An Archaeology of Faded Indigo

14:40–15:10 Claire Rose – Contextual Studies Lecturer, The Royal School of Needlework – London, UK

Rough Wolves in the Sheeppcote: the Meanings of Fashionable Color, 1909-1914

15:10–15:30 Maurita Mondanaro – Color, Print and Trend Manager Calvin Klein Underwear / PVH Corp. – New York, NY, USA

The Challenge of Balance: Fostering Innovative Design within the Parameters of Commercial Demands

15:30–15:50 Michal Lynn Shumate– MA Candidate at the School of the Art Institute of Chicago – Chicago, IL, USA

From Black Light to Bluescreen: Viktor & Rolf and Colors as Concept

15:50–16:00 Discussion

16:00–16:15 Presentation of Museo Stibbert by Enrico Colle, Director

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16:30–17:30 Transfer to Museo Stibbert

18:00–20:00 Arrival, Visit of the Museum, the Temporary Exhibition “Islam: Arms and Armature of the Frederick Stibbert Collection” and Reception

20:00 Return transfer

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**Sunday 23 November**

8:30 Meeting point Auditorium al Duomo

8:45 Departure by bus to Castelfiorentino

9:45 Arrival Castelfiorentino – Teatro del Popolo – Coffee break

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10:00–10:15 Welcoming remarks

10:15–10:50 Presentations of **Pucci Museum, Archive and Talent Center in Granaiole** by Alessandra Arezzi Boza – Fashion Consultant and Historian, Content Manager Europeana Fashion – Florence, Italy and of the **V&A exhibition “The Glamour of Italian Fashion Since 1945”** by Sonnet Stanfill – Curator of 20th Century and Contemporary Fashion, Victoria and Albert Museum – London, UK

10:50–11:00 Costume Colloquium IV Closing remarks by Alexandra Palmer – Nora E. Vaughan Senior Curator of Textiles and Costume, Royal Ontario Museum, Toronto, Canada and the Announcement of Costume Colloquium V (2016)

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11:10–12:30 Visit BEGO Museum and the town center

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12:30–12:45 Transfer to Granaiole

12:45–14:00 Visit to the Pucci Museum, Archive and Talent Center – Farewell Reception

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15:00 Departure by bus to Florence

\*This **Detailed Daily Program** subject to change at the discretion of the **Costume Colloquium** organizers.

## Costume Colloquium IV: *Colors in Fashion*

From the morning sunlight striking the green and white marble façade of The Duomo to the brilliant array of color on display throughout the city's boutiques, Florence dazzles us with color. Color to admire, to purchase and to immerse yourself in. So what better subject for **Costume Colloquium IV** than *Colors in Fashion*, to be held in Florence, November 20-23, 2014.

**Costume Colloquium** will feature presentations on a wide range of topics, including current research on subjects as diverse as color as an expression of power, the role of color in constructing identity, the creation of color via contemporary technical advances, alongside the classification and codification of color. The chronological and geographical range of **Costume Colloquium IV** will be matched by the chromatic diversity of papers discussing color in: 10<sup>th</sup> century Japan, occupied Paris during WWII, 19<sup>th</sup> century Sweden and contemporary Nigeria, with a multitude of speakers representing nations from around the world.

Naturally enough for a conference exploring color in fashion, black, arguably a non-color, will be much to the fore. Additionally *Colors in Fashion* will discuss themes such as colorlessness, faded color, transitory color, with papers that engage in the full spectrum of color such as the colors of early tinted fashion films, the pink and blue of nurses uniforms, the legal complexities of the red-soled shoe and the evocative names given to 19<sup>th</sup> century aniline dyes; *cabbage green*, *Tyrian purple* and *Eugénie blue*.

The Colloquium is particularly honored this year to welcome in the program the **Emilio Pucci Archive**, the international authority on colorful haute couture. All conference participants will travel to **Castelfiorentino** for a private tour of the **Pucci Museum and Talent Center** in the family's **Estate in Granaiole**. While in Castelfiorentino they will also explore the **Teatro del Popolo** and the **BEGO Museum** where **Benozzo Gozzoli's** magnificent frescoes provide a stunning historical context for our contemporary understanding of decorative color. Other highlights include the opportunity to view some rarely exhibited costume gems in the collection of the **Stibbert Museum** in Florence and the new dress installation of the **Galleria del Costume** in the **Palazzo Pitti** which recently commemorated its 30<sup>th</sup> year anniversary.

So to discover why legal robes are black, how color could be positively harmful in the 19<sup>th</sup> century, what signals are relayed by the colors of the iconic Bunny Girl costume and how Viktor & Rolf are re-thinking color, join us for what will be the most vibrant of the **Costume Colloquiums** so far and help us update Henry Ford's famous dictum and declare that we need *any color as long as it's black, green, pink, yellow, red, purple...*!

The **Costume Colloquium IV** program features exclusive behind-the-scene visits, tours and receptions at sites in and around Florence. The special events are included in the conference fee and available to all participants.

*Colors in Fashion* is the fourth in a series of bi-annual conferences dedicated to the discussion of fashion, fabric, styles, techniques, conservation and the many topics associated with dress history and contemporary costume creation, use and design. **Costume Colloquium I** (2008) was a *tribute Janet Arnold*, renowned dress historian, while **Costume Colloquium II** (2010) centered on themes related to *Dress for Dance*. The 2012 edition, *Past Dress – Future Fashion*, focused on the broader analysis of historical styles and their influences on current and future fashion trends.

### Advisory Committee:

Gillion Carrara - Director, Fashion Resource Center, The School of the Art Institute of Chicago - USA

Daniela Degl'Innocenti - Curator, Museo del Tessuto di Prato - Italy

Carlotta Del Bianco - Vice-President, Fondazione Romualdo Del Bianco - Life Beyond Tourism - Florence, Italy

Jonathan Faiers - Reader in Fashion Theory, Winchester School of Art, University of Southampton - UK

Joanna Marschner - Costume Historian and Curator, Historic Royal Palaces, Kensington Palace - London, UK

Roberta Orsi Landini - Costume and Textile Historian - Florence, Italy

Alexandra Palmer - Senior Curator of Textiles & Costume, Royal Ontario Museum - Toronto, Canada

Rosalia Varoli-Piazza - Art Historian and Special Advisor to the Director General of ICCROM - Rome, Italy

Mary Westerman Bulgarella - Costume and Textile Conservator, Researcher and Consultant, Florence, Italy

The **Costume Colloquium** ALL-INCLUSIVE fee includes:

- Welcome Aperitif during Registration on November 19<sup>th</sup> (location to be announced)
- Attendance to ALL Academic Sessions at the Auditorium al Duomo with simultaneous translations (English/Italian)
- Attendance to ALL Special Events and Receptions (visit and reception at the Stibbert Museum, at Palazzo Coppini - International Meeting and Study Centre and at other venues to be announced)
- Participation in the Excursion to Castelfiorentino (visits to the BEGO Museum, the Teatro del Popolo, the Pucci Archive and a reception at Villa di Granaiole)
- Daily coffee breaks and one buffet light lunch
- Conference Kit (contains printed program, identification badge, vouchers and passes, general and useful information)
- Membership to the Association Friends of Costume Gallery and Members Card (exp. Dec. 31, 2014) which allows for FREE entrance to ALL the Florentine State Museums
- Pass To Tuscany Card which provides special offers and discounts historical sites, shops and restaurants, etc.

By registering to **Costume Colloquium IV: Colors in Fashion** you will receive a promotion code which allows conference participants to have special rates and/or upgrades on selected accommodations booked with VivaFirenze.it.

Registration, Program Details, Speaker Information  
and Costume Colloquium Updates available on  
[www.costume-textiles.com](http://www.costume-textiles.com)

### Organizing Secretariat:

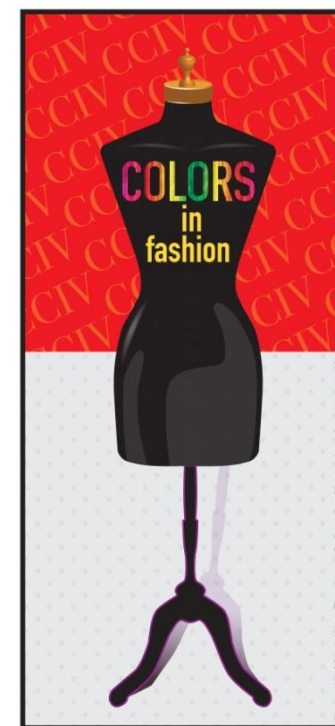
#### Life Beyond Tourism Events

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Fondazione Romualdo Del Bianco®  
in collaboration with  
Associazione Amici della Galleria del Costume di Palazzo Pitti

## Costume Colloquium IV: *Colors in Fashion*

20-23 November 2014  
Florence - Italy



[www.costume-textiles.com](http://www.costume-textiles.com)

