



COMUNICATO STAMPA (con preghiera di pubblicazione e diffusione)

Colloquium blogger: a contest dedicated to fashion

The initiative was launched as part of the Costume Colloquium IV promoted by the Romualdo Del Bianco Foundation, in collaboration with the Associazione Amici della Galleria del Costume di Palazzo Pitti

Florence, July 16th, 2014 – Four days in contact with some of the world's leading experts in fashion and costume history, to study the evolution and **the role of color** in different ages and different countries.

The **Costume Colloquium IV: Colors in Fashion** is held in Florence, **November 20th to 23rd**, and is promoted by the **Romualdo Del Bianco Foundation**, in collaboration with the **Associazione Amici della Galleria del Costume di Palazzo Pitti**, in the framework of Life Beyond Tourism philosophy.

In view of this important international event, awaited each year by students, academics, experts and fashion enthusiasts, the Romualdo Del Bianco Foundation has decided to launch a contest dedicated to fashion bloggers: "**Colloquium Blogger**". All those who are interested in joining, can send to info@costume-textiles.com the link to one or more posts (texts, images with commentary, video etc etc) dedicated to the next edition of Costume Colloquium IV: *Colors in Fashion*, along with a brief description of your blog and a brief curriculum. All the necessary materials must be received by August 31st.

The author of the post that will be considered the most original and interesting by a commission of experts, will win:

- an accreditation to the event;
- the opportunity to participate in the event as an official blogger;
- free accommodation in Florence, during the event at the beautiful [Hotel Pitti Palace al Ponte Vecchio](#).

Another four bloggers, whose four posts will be considered to be particularly bright and interesting will be awarded with the accreditation to the event and the opportunity to participate in the event as an official blogger.

All bloggers ranked in the top five will also publish a special tag of "**Colloquium Blogger**" on their blog, with the link to the official website of **Costume Colloquium IV: Colors in Fashion**.

The accreditation provides free access to all the events of the symposium: four days of meetings and discussions with experts, the opportunity to visit the **Emilio Pucci Archive**, an international authority in the *haute couture* of color, a private visit to the Pucci Museum and Talent Center, which is located in the family estate in Granaiolo. Also, a visit and a cocktail from **Ferragamo**, the visit to the city of **Castelfiorentino**, with special attention to the **Teatro del Popolo** and the **BEGO Museum** with magnificent frescoes of **Benozzo Gozzoli** which offer a unique historical context for understanding of the decorative color, not to mention the extraordinary chance to see some precious and rarely exposed costumes of the **Museum Stibbert** collection in Florence and the new installation of clothes from the Galleria del Costume of Palazzo Pitti.

For info and registration: <http://www.costume-textiles.com>



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