

The **Fondazione Romualdo Del Bianco – Life Beyond Tourism** in collaboration with **Associazione Amici della Galleria del Costume di Palazzo Pitti** presents

COSTUME COLLOQUIUM IV: *Colors in Fashion*

Firenze, 20-23 Novembre 2014

www.costume-textiles.com



Did you ever wonder why we wear the colors we wear and why it might matter? What do names like “basic black”, “shocking pink”, “royal blue” and “cardinal red” bring to mind?

Color has always been, and probably will always be, a mode of expression of who we are and what we represent and more now than ever, color in fashion influences us. Our tastes and our wardrobe highly depend on the choices that color analysts and forecasters make for us. Why is that? Who decides what colors to wear when and where in different parts of the world?

The next Edition of **Costume Colloquium** will focus on a kaleidoscope of topics that rotate around the color wheel of fashion.

The event is based on an international, interdisciplinary and intercultural format meant to spark a lively and informative dialogue among speakers and participants from a variety of backgrounds, professions and points of view. The three day event will not only feature an impressive selection of high profile presenters, but also all inclusive behind-the-scenes visits and excursions to exclusive places and sites pertinent to the interests of all who attend.

CALL FOR PAPER

The Advisory Committee and organizers of the next **Costume Colloquium IV: *Colors in Fashion*** are seeking new and unpublished papers for the 2014 conference.

Extending deadline for sending the paper: **August 22nd, 2013.**

TOPICS OF INTEREST :

Codification of colors past and present:

- Lexicon and terminology: problems and eventual solutions
- Archival documents and corresponding examples

Symbolism of colors in dress and fashion:

- Variations of the meaning and value of color in fashion over time
- The significance of color in dress among different cultures
- Color as a language of power
- Color as a language of belonging

Interaction among colors in style and fashion presentation:

- Color of dress and fashion in museum or commercial displays: to sell or to save?
- Color combinations in dress: rules or lack of?

Colors and techniques of fabrics:

- New methods of dye research and analysis
- Alteration of colored fabrics: causes and conservation
- Methods of color reproduction for conservation or exhibitions: natural or synthetic?

Color and fashion trends:

- Designers, stylists and forecasters: how are fashion color palettes determined?

For more information:

Website www.costume-textiles.com, E- mail info@costume-textiles.com