

COSTUME COLLOQUIUM V

17-20 NOVEMBER 2016

FLORENCE, ITALY

***Restraint
and Excess
in
Fashion and
Dress***

Costume Colloquium V: Venues, Exclusive Appointments and Visits



Palazzo Coppini
Centro Studi e Incontri Internazionali
 Firenze

Palazzo Coppini

Registration and Welcome Drink

Wednesday, November 16th , 2016

Palazzo Coppini is the historic headquarters of the Fondazione Romualdo Del Bianco® – Life Beyond Tourism®. The palace is situated in the ancient Via del Giglio, which dates back to at least the 14th century and runs between two of Florence's leading religious institutions, the Basilica of San Lorenzo and the Dominican convent of Santa Maria delle Vigne (later Santa Maria Novella). Of particular interest are the palace's structural and decorative elements which reflect some of the most crucial periods in the city's history before it expanded beyond its 13th century walls in the 19th century. The medieval era can be identified by a portion of a tower house whose top was one of several "lopped off" in accordance with a government decree issued 1250 and its remains have subsequently been incorporated into a noble residence. The palace was extended and restructured in the 16th century, two of the outstanding features from that period being a graceful helical stone staircase and an elegant fountain in a niche surmounted by a large stone mask typical of the Mannerist "Grotesque" style. The 19th century saw a further enlargement of the palace involving a complete renovation of the aristocratic family living quarters and redecoration in the neo-Gothic and neo-Renaissance styles which were so popular between the late 19th and early 20th centuries. Palazzo Coppini has been recently restored to its present state and use as an international cultural center.



Life Beyond Tourism®
AUDITORIUM al DUOMO
Centro Congressi al Duomo
FIRENZE



Auditorium al Duomo the Conference Sessions Venue:

Thursday November 17th : Sessions I - IV

Friday November 18th : Sessions V - VIII

Saturday November 19th : Sessions IX-XI

The **Auditorium al Duomo** is a space for meetings and events located in the heart of Florence's historic center, a few steps from the central railway station and the Duomo cathedral. The congress center offers nearly endless opportunities for organizing congresses, conventions, exhibitions, fashion shows, exhibitions, concerts and gala dinners. The most modern equipment and technologies, complete with garage facilities, make this convention center an ideal and up to date location. The **Auditorium al Duomo** is developed on three levels. Located on the first floor is the amphitheater which accommodates up to 300 people. On the ground floor is located a space capable of accommodating up to 250 people and, if needed, it can be divided into three separate congress rooms. In the lower level, in addition to public service areas, are dressing and rehearsal rooms.



MUSEO 
Salvatore Ferragamo



Museo Salvatore Ferragamo

Exclusive Visit and Reception

Thursday November 17th , 2016 |

The **Salvatore Ferragamo Museum** is an exhibition space dedicated to the history and activities of the International shoe-designer Salvatore Ferragamo. Opened in 1995, the museum is housed in the historic headquarters of the medieval Palazzo Spini Feroni in Florence. The goal of the museum is to document the important creative work of Salvatore Ferragamo in the field of leather goods and footwear and in particular to demonstrate the relationship that always exists between the business, art, design and costume. Expanded in 2006, today the museum occupies the basement of the building. It consists of seven rooms: the first two rooms are devoted to the history of the house Ferragamo and his creativity are exhibited in the biennial exhibitions – rolling – over 14,000 models kept in the museum. The other rooms of the museum are intended for temporary exhibitions such as the tribute to Marilyn Monroe in 2012-2013 for the fifty years after his death: the Florentine designer created just for her models ‘decollete’ Stilettoes, of many colors and materials. The footwear collection, which uses the museum documents the entire span of activities of Salvatore Ferragamo, since his return to Italy in 1927 until 1960, the year of death, highlighting the technical ability and artistic Savior, who through the choice of colors, the imagination of the models and the testing of materials was able to make a major contribution to the development and success of the “Made in Italy”.





New York University Villa La Pietra

Exclusive Visit and Reception

Friday November 18th , 2016

Villa La Pietra is the outstanding historical villa and home of the **New York University Florence program**. Bequeathed to NYU in 1994 by Sir Harold Acton, the Florentine study abroad campus consists of 5 historic villas and 57 acres of gardens and olive groves. Villa La Pietra, the Acton Collection, and the Garden are maintained as they were by the Acton family and serve as an inspiration to all who live and study on the campus.

The Acton Collection which fills the rooms in the interior of Villa La Pietra consists of more than 5000 objects from a wide range of styles and media including early Italian panel paintings, Flemish tapestries, Renaissance polychrome sculptures, French dresses, Art Nouveau silver, Chinese ceramics, and important Baroque furniture. The collection also contains a library of some 12,000 volumes, of which many are first editions as well as the family papers, including more than 16,000 photographs. The collection is arranged as it was in the Acton's time, not as a formal museum display, but as a decorative ensemble in which works of art play off each other and the styles of the historic villa building itself. Visitors can appreciate that this is the single best example of an Anglo-American private collection formed in Florence in the early years of the 20th century still intact in the home for which it was all intended, and, as such, it is of great interest as an example of the taste of the time.



Lady Hortense Acton's wardrobe
and interiors of Villa La Pietra





Museo Novecento

Exclusive Visit and Reception

Saturday November 19th , 2016

Dedicated to the Italian art of the 20th century, the **Novecento Museum** offers a selection of around 300 works located in 15 exhibition areas, in addition to a study room, a cabinet for drawings and prints and a room for conferences and projections. A journey backwards from the Nineties to the first decades of the Twentieth century retraces the unique artistic season that saw Florence as one of the most vital centers through paintings, sculptures, videos, installations and documents. The museum, structured chronologically, thematically and in an interdisciplinary way, creates an immersive experience which combines artworks with multimedia conveniences, sound devices, video halls.

Created after nearly half a century of proposals and projects, it exhibits a part of Florence's collections, as well as the artworks and documents related to the last decades, granted on a free loan by artists, collectors and authorities, who have generously supported the birth of this new institution. The rooms dedicated to the town collections show, on a rotating basis, the many donations of artists and collectors that arrived in Florence thanks to the plea the critic Carlo Ludovico Ragghianti made after the 1966 flood, including the prestigious collection of Alberto Della Ragione.

The Museum project has been developed on a double level: on one side it integrates Italy's heritage with evidence of historical events, of national and international appeal, which marked the territory from the Nineties until the second half of the Seventies; on the other side it creates a historical tale that links the civic collections of the Twentieth century to the history of the city with artworks from the Sixties to the beginning of the century. Such an experience does not aim to offer an exhaustive story of the artistic events of the Italian Twentieth century but it does want to offer a critical cross-section on the "short century" and its representation.



Excursion to **Mugello: Barberino McArthur Glen Designer Outlet**, the town of **Scarperia** and a farewell reception

Sunday November 19th , 2016

On the final day of Restraint and Excess we will take a bus excursion to the **Mugello** region, homeland of the Medicis. Our first stop will be the **Barberino McArthur Glen Designer Outlet** for a contemporary look at a “globalized Italian shopping village”. We will then proceed on to the **Municipality of Scarperia** to enjoy the medieval character of this historic Tuscan town. Here participants will be received by the town hall officials, visit the museum of cutting tools and take a tour of a knife crafting workshop. Our trip will conclude with tastes of the local food production at our farewell reception.





Experience the difference!

Surrounded by the lovely scenery of Mugello, just 30 minutes from Florence and 45 minutes from Bologna, **Barberino McArthur Glen Designer Outlet** is the perfect shopping destination. Designed to resemble the style of Renaissance villas in the midst of luxuriant greenery, its contemporary stores, home to international brands, line the banks of the River Sieve and are connected by picturesque wooden footbridges.



Find your favorite designer brands at up to 70% off, all year round. Our beautiful setting close to Florence, with cafes and restaurants, children's play area, free parking and more than 100 boutiques, we have something for everyone. From iconic fashion brands like Prada, Polo Ralph Lauren and Dolce&Gabbana to sporting labels, like Puma and Adidas, and high-street favorites, like Guess and Desigual.



Visit to the **Municipality of Scarperia** and farewell reception

Scarperia is one of the most interesting historic centers in the Mugello zone, an inland Tuscan valley whose Apennine passes connect it to Bologna and the region of Romagna. The village, born as a Florentine outpost on the road to Bologna, later became an important market and stopping-place thanks to its strategic location. Even today it is traversed and divided in two by the road which leads to Bologna, around which edifices have formed an urban fabric of a vaguely rectangular shape, enclosed by walls interspersed with square towers.

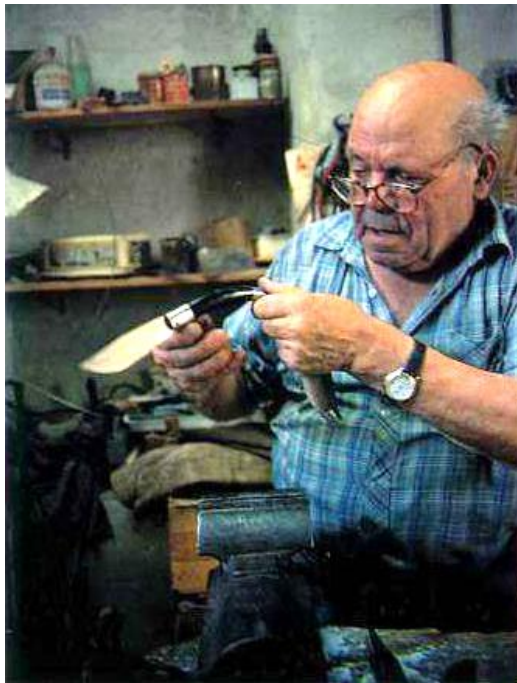




The heart of the fortified settlement is the **Vicars Palace**. Its residential section on the side facing the square, stark and turreted, presents a 14th-century plan, while the fortified section lies behind. The façade is adorned with the numerous blazons of the vicars who governed Scarperia, evidence of how much the office was sought after by even the most powerful Florentines. The palace interior has trimmings and frescoes from the Renaissance period which contrast with the palace's rugged external appearance. It is now the home of a valuable historical archive and of the **Museum of Cutting Blades**, Scarperia being a famous center of knife production.



Tradition lies in the hearts of the people of Scarperia. The Renaissance festival called “Dicotto”, is celebrated every year commemorating the founding of the municipality. Town residents dressed in period costumes partake in an historic parade, flag throwing and games.



In recent years Scarperia has witnessed a revival of the art of **hand-made knives and cutting tools**, once a major industry here.



And to end your Costume Colloquium experience,
a farewell reception with traditional Tuscan fare!